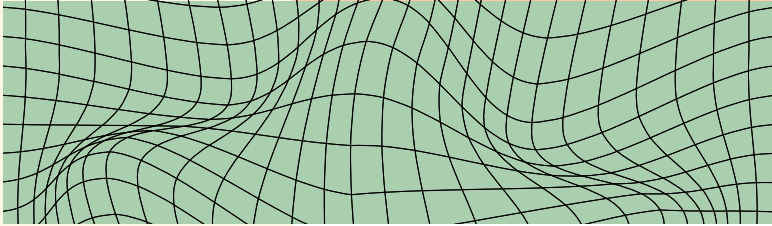




Workshop

The Future of Creative Cities



June 24 & 25

July 1 & 2

2022

Language

English - B2

Length

16 hours of direct accompaniment
of teachers and lecturers

Online

Microsoft Teams

Organized by



Description

IN THIS WORKSHOP YOU WILL LEARN HOW TO IMAGINE THE CITIES of the future based on the potential of cultural and creative industries employing methodologies of artistic work. Its relevance lies in the need to activate transdisciplinary perspectives and to face the challenges of cities in the panorama of the contemporary world.

This workshop is part of the international programs offered by Facultad de Creación (Faculty of Creative Studies) of Universidad del Rosario, a new, innovative faculty, designed for the future and committed to the global South and the Colombian context.

In partnership with the Leibniz Universität Hannover, this workshop invites us to imagine new possibilities, flows and connectivity to propose, renew and co-construct the future of creative cities in an interdisciplinary, international, and creative way. This workshop combines recent dynamics and theories around the need to enhance and develop urban areas for the generation, encounter, and development of creative and cultural industries.

The workshop is intended to bring together students and professionals in all disciplines and creative industries to develop analytical and prospective skills and competencies to rethink and co-create the offers, dynamics, possibilities, spatialities and logics that characterize and facilitate a creative environment in urban, rural and even virtual environments of current and future cities. For this purpose, an analysis of different creative cities around the world will take place. Professional experts in different areas and disciplines involved will be convoked. Virtual interactive workshops will be held to build a dynamic network where different perspectives and disciplines will be brought together.

The workshops will propose an exchange of experiences and personal stories where common ground can be found for the various cultural and creative manifestations of post-pandemic cities. Participants will learn about different artistic methods of analysis and representation of urban space that can shape the bases for creative and integrated proposals.

Objectives

General objective

Promote a virtual space to create and imagine the foundations for creative cities of the future and generate exchanges of experiences between different actors in the field.

Specific Objectives

- Analyze, study, and collect experiences and challenges associated with the cultural sector and creative industries in different Latin American and European cities.
- Create a platform for the exchange of experiences around the possibilities of an urbanism based on art, culture, and creative industries.
- Identify the potentials and dynamics that make possible the emergence of creative cities.
- Identify, inventory and map creatively and experimentally different cultural manifestations that are likely to contribute to and enrich the creative cities of the future and to identify potential places and dynamics to strengthen the development of a creative city.
- Characterize the needs and expectations underlying the creation of a virtual atlas of the creative cities of the future.
- Propose ways and tools to inhabit and appropriate the territory in its creative and cultural expressions.
- Generate links and exchanges between stakeholders committed to the identification and revitalization of diverse cultural centers related to the concept of creative cities.

Participant Profile

University students enrolled in creative careers related to topics of urbanism and architecture. Public and private sector professionals and enthusiasts in areas related to the creative and cultural industries, namely: The sound recording industries, film, publishing industries; musical and theatrical productions; the software industry; photography, advertising, radio, television, video games, arts, design, and fashion are also welcome.

Methodology

There will be lectures with experts and interactive and interdisciplinary workshops based on exercises on cartographies and experimental mappings, cultural management, and entrepreneurship in public space, giving a new meaning to the creative cultural dynamics in the cities to be studied.

Benefits of the program

Creation of a space for reflection and exchange capable of generating new routes or possibilities to think of bases to reactivate the cultural sector with a particular focus on the concept of creative cities. As an added value, this workshop has the interest in creating links between the academic, the creative and the productive areas. Similarly, the activation of creative methodologies proposed by this workshop stands out from other similar initiatives, particularly the focus on experimental cartographies and mappings to inhabit and appropriate the creative and cultural expressions of cities and territories.

Length

Working 16 hours with direct support from teachers.

Academic Coordinators

Alissa Diesch, Leibniz Universität Hannover and Alma Sarmiento, Universidad del Rosario.

Teaching team support



Alissa Diesch

Leibniz Universität Hannover

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Architect, assistant professor in Urban Design and Planning at Leibniz Universität Hannover. She has extensive years of work experience in different universities as well as architecture and urban design firms in Germany and Colombia. She is a PhD candidate at the TUM with a thesis on the rural heritage of Bogota.



Riccarda Cappeller

Leibniz Universität Hannover

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Architect, assistant professor, in Urban Design and Planning at Leibniz Universität Hannover. Her interest are design methods for mixed urban spaces. She is an architecture journalist at Baunetz, Politik&Kultur. She holds a master's in visual Sociology of the Goldsmiths University of London and master's in architecture of the Bauhaus-Universität Weimar. PhD candidate.



Federica Scaffidi

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Architect, PhD, assistant professor in Urban Design and Planning at Leibniz Universität Hannover. Her research interests focus on recycling, social innovation, and urban-rural development practices. She was a visiting researcher at ETSAM in Madrid, Politecnico di Torino and the LUH.



Jörg Schröder

Leibniz Universität Hannover

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Architect and urban planner, Full Professor of Urban Design and Planning at the Leibniz Universität Hannover and Dean for Research of the Faculty of Architecture and Landscape. Special interest in design research, strategic governance, and territorial innovation for "Future Habitats".



Juan Pablo Aschner

Universidad del Rosario

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Architect, Master and PhD in Architecture. Co-director and co-author of the award-winning film: *Euritmia*. Author/Co-author of six books and numerous articles and chapters of published books. He has held the position of Director of the DEARQ magazine and Associate Professor at Universidad Nacional and Universidad de Los Andes. He is currently Founding Dean and Professor of the New Facultad de Creación (Faculty of Creative Studies) of Universidad del Rosario. He has experience in the development of creative projects in art, cinema, music as well as in participatory design with communities and architectural design.



Alma Sarmiento

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Visual artist, Master and PhD in Arts from the University Paris 1 Panthéon-Sorbonne. Her work has focused on gathering and weaving creation and research, interested in proposing experimental methodologies in relation to the modes of expression of time, its registration and visualization, articulating issues related to different systems of relationship between collage, time and writing. Currently Professor and Director of the Arts program at the new Facultad de Creación (Faculty of Creative Studies) at Universidad del Rosario.



Antonio Sánchez

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Historian of Latin American material culture and independent curator with an interest in cultural biographies of objects and an emphasis on gender issues and decolonial criticism. He has a Ph.D., M.Ph., and M.A. in Decorative Arts, Design History, and Material Culture from the Bard Graduate Center of New York. In addition, he graduated as a graphic designer with an M.A. in History and Theory of Art, Architecture, and the City from the National University of Colombia. He is the author of several articles, essays, and chapters, as well as the book *Manos al Agua: una historia de aguas, lavado de ropas y lavanderas en Bogotá*.



Diego Silva

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Historian. Economist. M. Sc. Economics. M. Sc Analysis of Contemporary Political, Economic and International Problems, PhD. Urban Planning and Policy. Professor and researcher of the Urban Management and Development program at the Universidad del Rosario in Colombia. Currently, together with the CMS - Center for Metropolitan Studies of the TU-Berlin, he is leading the development of a research line on Science, Technology, Knowledge and Territories (with emphasis on cities and metropolitan areas) exploring existing relationships between universities and cities, productive units and technological change and possibilities of territorial development.

Workshop Instructors



María Carrizosa

Architect and philosopher with an MA in Geography, MS in International Affairs, and a PhD in Public and Urban Policy. Maria teaches courses on urban studies, urban history, international development, and housing at The New School and at the City University of New York (CUNY). She is also Assistant Director of the Observatory on Latin America at The New School, a research center that collaborates with different universities and partners across Latin America. As a consultant for international organizations, Maria has led research and policy advice in climate change adaptation and sustainable development. With a feminist economics lens, her research uses visual methods to analyze space-use intensity within houses in informal settlements.



Santiago Reyes Villaveces

Visual artist. In 2015 he won the Abraaj Royal College of Art Innovation Scholarship 2015/2017. Santiago holds an MA in Sculpture from the Royal College of Art in London (2015/2017) and a degree in Visual Arts and History and Theory of Art from the Universidad de Los Andes in Bogota (2009), between 2006-2007. Foresight career consultant, co-director and co-founder of 121 Consultancy.



Alex de las Heras

Relational artist and engaged scholar. He is a Ph.D Candidate in Social Sciences and Humanities at the National University of Colombia and holds a MA in Fine Arts and Experimental Design from the University of Art and Industrial Design of Linz, Austria. His fields of research and creation deal with Participatory Action Research, Future Studies and Politics, with a focus on living heritage, happening and performance, time perception and immersive future scenarios. He is a Foresight Career Consultant, co-director and co-funder of 121 Consultancy.



Martina Massari

Architect and PhD in Urban Planning. Currently Research Fellow, Adjunct Professor of Urban Planning and academic tutor at the architecture Department of the University of Bologna and freelance architect/planner, engaged in cycling mobility planning and design. She was a Research Fellow at the Chair for Regional Building and Urban Planning at the Leibniz University of Hannover. She is part of the "CPCL Agency" and the "Collaborative and Adaptive Cities" research groups of the University of Bologna. She was engaged in the H2020 project ROCK - Regeneration and Optimisation of Cultural Heritage in Creative and Knowledge Cities and is currently involved the H2020 project GRETA-Green Energy Transition Actions.



Roberto Uribe-Castro

Artist with MA in Fine Arts (Space Strategies) from the school of art of Weißensee in Berlin. Member and co-founder of CC_Berlin a non profit organisation that works together with rural and indigenous communities in Colombia to develop sustainable and self-managed projects. Uribe's work has been shortlisted in competition in public space in Germany and Europe. Curator of project CALLE22 in Bogotá.

Thematic content

Day 1

June 24, 2022

*Introduction and
Contextualization*

2 hours

8h - 10h

BOG

15h - 17h

HANN

- Presentation in charge of the workshop coordinators.
Alissa Diesch and Alma Sarmiento.
- Brief lecture by Juan Pablo Aschner. Dean FaCrea, URosario (15 min.)
- Brief lecture by Jörg Schröder. Leibniz Universität Hannover. Jörg Schröder, Dean for Research of the Faculty of Architecture and Landscape at Leibniz University Hannover (15 min.)
- Lecture on contextualization of the workshop in relation to Colombia and The Bronx Creative District in Bogota by Margarita Díaz Casas. Director of FUGA, Gilberto Alzate Foundation (30 min.)
- Lecture by Alice Moser. Coordinator Cultural Office City of Hannover, UNESCO Creative City of Music (30 min.)
- Guidelines and/or thematic cores of the lectures and discussion panel (30 min.)
 - 1 Introduction to the Concept of Creative Cities.
 - 2 Assessment of the current state regarding some examples of the possibilities of creative cities, both in the Latin American and global context: Needs, challenges, potentials, urban, rural, etc.
 - 3 Perspectives and prospectives: rethinking, co-building the creative cities of the future; construction and creation of space (real and virtual), challenges, community building, etc.

Day 1

June 24, 2022

*Start of the 4 basic
workshops*

2 hours

10h30 - 12h30

BOG

17h30 - 19h30

HANN

- Presentation of the workshop's instructors and participants.
- Participants will be divided into groups and work rooms (maximum 15 participants per workshop).
- Lecture by each workshop instructor focused on the creative and dynamic methodologies of each workshop.
- Workshop instructors and thematic approaches:
 - 1 **Experimental Cartographies**
María Carrizosa. Accompanied by Hannover lecturer-Instructor.
Contents and practical activities
Maps are tools to make visible the invisible. As such, they are both creative and political instruments. This workshop uses cartography as a methodological instrument to craft research-grounded creative maps. This workshop introduces a repertoire of four methodologies: 1) Psychogeographic maps of the Situationists that locate and connect moods from purposeless derives. 2) Transect walks of ecology studies that record the distribution of features across a landscape. 3) Space-use diagrams of house interviews that micro-map land and time use. 4) Cartographic collage that juxtaposes city paper maps from distant cities to propose fictional solutions based on the creative potentials of different places.



Day 1

June 24, 2022

Start of the 4 basic workshops

2 hours

10h30 - 12h30

BOG

17h30 - 19h30

HANN

Our catalog of experimental cartographies will present a counternarrative to the global discourses on the "creative cities" spurred by the commodification of the "creative class" and urban hipsterization.

2 A World without Arts Funding

Santiago Reyes Villaveces and Alex de las Heras. Accompanied by Hannover lecturer-Instructor.

Contents and practical activities

'A World without Funding' is set out in the year 2032. The climate change emergency has desperately driven all the nations, states and economies of the world to a consensus and coordinated effort to curb global warming. In an unprecedented avalanche of action, all available public and private resources for the next decade have been earmarked for this purpose, eliminating all scholarships, grants and competitions for creation.

In the fifth year (2037) the AI is autonomous, creative and creates unique experiences, sensations, objects and concepts. Artists, creators, designers, architects, urbanists and communicators, etc., are forced to resist and create different tactics and strategies to live with dignity, continue creating and sharing their creations and ideas.

This workshop is an invitation to individually imagine and project strategies and tactics from an art, design, cultural management, architecture, urban planning and or research perspective to navigate a future scenario in a world without funding in the year 2032.

3 Places in the Creative City

Martina Massari. Accompanied by FaCrea Teacher-Instructor.

Contents and Practical activities

This workshop proposes to create a tale of two cities from the understanding and interpretation of the shared strategic framework and spatial dynamics of the UNESCO City of Music in Bogota and Hannover. The group will work as in an atelier, where different expertise will be put into work and shared. The aim is to achieve a narration of the two cities in a unique constellation of practices, made of relationship between places, new connectors, new connections, linked to cultural practices. The workshop will be structured in several mixed-method activities, among which (but not limited to):

- **Shared glossary galaxy:** group collection of grasped concepts and hints to deepen in the two cities.
- **Collective patterns detection:** what are the cultural alliances that can be created in-between the cities
- **Practices and places mapping:** case study selection of creative practices to analyse and reflect upon collectively. Virtual navigation towards a place detection for the creative transformation to kick-off.
- **Creative practice fictioning:** drawing from the technique of "design fictioning", the activity foresees the sketching of a scenario (in 50 years) that allows the participants to reason how to act now to reach it. It is a moonshot for participants to work towards with the help of existing case studies of creative practices in the public space.
- **Postcards from a memorable place:** one of the results of the workshop will be a graphical representation of the fiction created. A message to convey to the inhabitants, researchers, activists, creative practitioners, youngsters of the present to achieve the future vision.



Day 1

June 24, 2022

Start of the 4 basic workshops

2 hours

10h30 - 12h30

BOG

17h30 - 19h30

HANN

4 Cultural Management in Public Space, Wild Archeologies.

Roberto Uribe-Castro. Accompanied by FaCrea Teacher-Instructor.

Contents and Practical activities

The continuous, linear and uni-directional narrative that has dominated what we identify as western cultures, is only one of multiple ways of understanding the time and space we are immerse in. Disciplines such as ethnography and archaeology allow us to perceive the diversity of realities and temporal dimensions that coexist simultaneously in our time-space . In this workshop we will use the public space as the field of research and as the source of materials collection. Streets, sidewalks, parks, urban furniture and bodies of water can become the laboratory to produce collections, series of videos and sound of a landscape that might not be there in the future. The goal is to create a narrative and leave the traces for future generations to understand our moment in history.

For this workshop the idea of 'creative city' will be approached from the perspective of the city as a historical document framed within a political, social and cultural discourse that is possible to modify and intervene.

Day 2

June 25, 2022

*Workshops
Teamwork*

4 hours

8h - 12h

BOG

15h - 19h

HANN

· Creation of working groups in each Workshop.

· Exercises in each Workshop.

**June 27 - 30,
2022**

*Week to develop the
exercises proposed
in each workshop*

(Monday - Thursday)

Each working group will be assigned a UR/Hannover lecturer who will accompany the exercises execution (the number of hours of accompaniment will be agreed in each working group).



Day 3

July 1, 2022

*Teamwork
and Tutoring*

4 hours

8h - 12h

BOG

15h - 19h

HANN

· Exhibition of exercises performed by the working groups in each Workshop.

· Tutoring (Riccarda Capeller and Federica Scaffidi + UR Teaching Team) and preparation of presentations for closing day.

Day 4

July 2, 2022

*Conclusions and
Closing Remarks*

2 hours

10h30 - 12h30

BOG

17h30 - 19h30

HANN

· Teamwork presentations (20 min. per workshop).

Group presentations or deliverables should be based on the creation of a presentation or creative contribution (e.g., proposals for experimental and/or analytical mappings; collages and manifestos; performative interventions; audiovisual creations, etc.)

· Teamwork feedback (10 min. per workshop) with invited workshop Instructors.

· Conclusions and closing remarks (45-50 min.)

