

Regional Meeting on Tobacco Tax Policies in Latin America

Reunión Regional sobre Políticas de Impuestos al Tabaco en América Latina

BOGOTÁ, SEPTIEMBRE 20 Y 21 DE 2023

Participants:

UAI team

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UIC team

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UIC grantees (2 per team)

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Invited participants

25. Sehr Malik, PAHO WDC (malikseh@paho.org)
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September 20th

Universidad del Rosario, Cl. 12c #N° 6-25, Bogotá, Colombia. Room Burgos

9:30 am-9:45 am Arrival and setup

9:45 am-10:00 am Welcome

Jeff Drope (UIC) & Guillermo Paraje (UAI)

The Regional Meeting on Tobacco Tax Policies in Latin America will bring together think tanks to present evidence about tobacco taxes and how to translate local evidence to inform the debate around effective fiscal policies. The objectives of this Regional Meeting are:

- to discuss research results and implications across the Latin American region,
- to provide feedback to strengthen country cases and promote collective thinking on the opportunities to reform tax policies to reduce tobacco consumption in the selected countries and the region overall.

This welcome time will be used to introduce each team invited to the event and to present the objectives of the meeting.

10:00 am-11:45 am Session 1 – Where we are and what we know about tobacco control and fiscal policies.

10:00 am-10:30 am Tobacco Control in the Americas (PAHO)

10:30 am-10:50 am Comments from the World Bank /The Union/CTFK

10:50 am-11:10 am The Tobacconomics Cigarette Tax Scorecard (UIC)

11:10 am-11:30 am Group discussion

11:30 am-11:45 am Coffee Break

11:45 am- 12:55 am Session 2: Evidence from the region. Effect of increasing cigarette prices on prevalence, consumption, and initiation

11:45am-12:35 am Presentation of evidence- – (10 min each group)

In the session all the participants will have 10' per team: UCB CIAD CADEP UdelaR UPB) for open floor comments and discussion (**only one slide per team**). The



moderator will ask the team that already estimated elasticities for their own findings and interpretation on the impact of higher prices on consumption and vulnerable groups.

12:35 am-12:45 am Consistency of estimations of tobacco price elasticity in the Latin American region (UAI)

12:45 am-12:55 pm Group discussion and closing remarks

12:55 pm-2:00 pm Lunch

2:00 pm-3:10 pm Session 3 – Tobacco tax increases. Not all the tax reforms are the same

Each team will have a 10 min presentation. Each group will present main results and key messages of tobacco tax increases cigarette consumption, revenue collection and impact on poor smokers and young smokers. After the presentation the groups will discuss similarities and differences across the region.

2:00 pm-2:40 pm Impact of tobacco tax increase (USFQ, UNA, CIEP, FIC) (10 min each) (*only one slide per team*)

2:40 pm 2:50 pm Opportunities and challenges of tobacco tax reforms to tobacco taxes (UCB)

2:50 pm-3:10 pm Group discussion

3:10 pm- 3:15 pm Wrap up

7:30 pm Dinner (TBA)



September 21st

Universidad del Rosario, Cl. 12c #N° 6-25, Bogotá, Colombia. Room Burgos

9:45 am-10:00 am Arrival and setup

10:00 am-10:30 am Session 4: Health and Economic burden of tobacco consumption and how to use evidence and estimates as part of the tobacco tax discussion.

10:00 am-10:10 am Introduction-- Carlos Guerrero Lopez (10 min)

10:10 am-10:30 am Health costs in Latin America (IECS)

10:30 am-12:00 pm Session 5: To what extent is the fiscal policy related to illicit trade of tobacco products?

10:30 am-10:40 am Introduction- Illicit trade: Lessons learned from Latin America-- Jeff Drope (10 min)

10:40 am-11:00 am Cross-border illicit trade of tobacco products (CADEP, UCB)

Note: Each team will have a 10 min presentation that can be in power point (20 min total),

11:00 am-11:15 pm Cigarette Pack collection in Colombia (Fundación Anaas/PROESA/U del Rosario)

11:15 am-11:30 am Surveys to smokers and the tobacco atlas app, preliminary findings from Paraguay (CADEP)

11:30 am-11:40 am How implementing a track and trace system also improves revenue collection. Evidence from Chile (UAI)

11:40 am-12:00 pm Group discussion

12:00 pm-1:30 pm Lunch

1:30 pm-1:40 pm Round table: Government officials concerns, challenges and experiences around increasing tobacco taxes.



1:30 pm-1:40 pm Introduction/Moderator - Identifying Evidence Gaps – Guillermo Paraje (10 min)

1:40pm-2:45 pm Session 6: Challenges and opportunities when debating tax broader taxes reforms for tobacco taxes.

1:40 pm-1:50 pm The debate of tobacco, alcohol and SSB tax increase in Chile- Ignacio Finot, UAI

1:50 pm-2:10 pm Healthy taxes as an opportunity in the Americas – PAHO

2:10 pm-2:30 pm Experiences of broader reforms and lessons learned for tobacco taxation in the Americas (WB/The Union)

2:30 pm-2:45 pm Group discussion

2:45 pm-3:00 pm Coffee Break

3:00 pm -3:45 pm Session 7: Would fiscal policies affect employment, economic growth, and poverty?

3:00 pm-3:10 pm Introduction- The macroeconomic impact of increasing tobacco taxes in the region– German Rodriguez-Iglesias (10 min)

3:10 pm-3:30 pm Impact of tobacco in poverty. Evidence from Mexico. (CIAD, CIEP)

Note: Each team will have a 10 min presentation that can be in power point (20 min total),

3:30 pm-3:45 pm Group discussion

3:45 pm -4:00 pm Session 8: Tabaconomía website (UAI)

4:00 pm- 4:45 pm Round table: What's next? Evidence missing to increase tobacco taxes in Latin America

4:45 pm-5:00 pm Wrap up and closing Jeff Drope (UIC)

ENDS.

